

U.S. House of Representatives
Committee on Natural Resources
Washington, DC 20515

June 12, 2022

Mr. Steven H. Gunby
President and Chief Executive Officer
FTI Consulting
555 12th Street, NW
Suite 700
Washington, DC 20004

Dear Mr. Gunby:

We write to request information and documents related to FTI Consulting's work on behalf of fossil fuel industry clients on the subject of climate change.

The Committee on Natural Resources (Committee) has jurisdiction over management of federal fossil fuel resources with the potential to drive climate change, and conservation of lands, waters, and species harmed by climate change.¹ Public perception of climate science influences implementation of current federal policy and informs development of potential legislation within the Committee's authority.

For decades, fossil fuel companies and associations have engaged in public relations campaigns to downplay the threat of climate change and the central role fossil fuels have played in causing it.² These influence campaigns were intended to prevent the country from taking critical steps to address the climate crisis.³ Fossil fuel companies and trade groups have partnered with PR firms to use a variety of questionable tactics to undermine legislative and regulatory environmental initiatives.⁴ For example, as a senior

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ExxonMobil lobbyist (since fired) explicitly admitted, industry will gladly work with “shadow groups” to secretly undermine climate efforts, and will rely on trade associations to be the “whipping boys” at oversight hearings so that corporate executives can avoid having to answer tough questions.⁵

The Committee seeks greater understanding of this cooperation among industry, trade associations, and PR firms to influence public opinion and policymaking in ways that prevent the United States from addressing the climate crisis.

The Committee requests the following information and documents from January 1, 2013, to the present:

1. All documents and communications concerning public relations, marketing, and/or influence campaigns, including all research/analytics in support thereof, in which the client was a company, trade association, or other organization in the natural gas, coal, and/or oil sector(s).
 - a. Item 1 includes work performed in whole or in part by FTI Consulting’s subsidiaries, subcontractors, or any other entity working on FTI Consulting’s behalf for the activities described in Item 1.
 - b. Item 1 also includes any opposition research and any communications to address news stories, journalists, filmmakers, and/or other individuals or public messages seen as adverse to the client’s interests.
2. All invoices or other documents sufficient to show the dollar amounts of payments from each entity described in Item 1, for the activities described in Item 1, for each quarter from January 1, 2013, to the present.

Please produce materials responsive to the above, per the attached instructions, no later than **June 27, 2022**.

Contact the staff of the Oversight and Investigations Subcommittee at (202) 225-6065 with any questions about this request. Thank you for your attention to this matter.

Sincerely,



Raúl M. Grijalva
Chair
Committee on Natural Resources



Katie Porter
Chair
Subcommittee on Oversight and Investigations
Committee on Natural Resources

⁵ Carter, L. (2021, June 30). *Inside Exxon's playbook: How America's biggest oil company continues to oppose action on climate change*. Unearthed. <https://unearthed.greenpeace.org/2021/06/30/exxon-climate-change-undercover/>

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U.S. House of Representatives
Committee on Natural Resources
Washington, DC 20515

June 12, 2022

Ms. Debra Cabral
President and Chief Executive Officer
Story Partners
1455 Pennsylvania Avenue, NW
Suite 400
Washington, DC 20004

Dear Ms. Cabral:

We write to request information and documents related to Story Partners' work on behalf of fossil fuel industry clients on the subject of climate change.

The Committee on Natural Resources (Committee) has jurisdiction over management of federal fossil fuel resources with the potential to drive climate change, and conservation of lands, waters, and species harmed by climate change.¹ Public perception of climate science influences implementation of current federal policy and informs development of potential legislation within the Committee's authority.

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 - a. Item 1 includes work performed in whole or in part by Story Partners’ subsidiaries, subcontractors, or any other entity working on Story Partners’ behalf for the activities described in Item 1.
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U.S. House of Representatives
Committee on Natural Resources
Washington, DC 20515

June 12, 2022

Mr. B.R. McConnon, III
Chairman and Chief Executive Officer
DDC Advocacy
805 15th Street, NW, Suite 300
Washington, DC 20005

Dear Mr. McConnon:

We write to request information and documents related to DDC's work on behalf of fossil fuel industry clients on the subject of climate change.

The Committee on Natural Resources (Committee) has jurisdiction over management of federal fossil fuel resources with the potential to drive climate change, and conservation of lands, waters, and species harmed by climate change.¹ Public perception of climate science influences implementation of current federal policy and informs development of potential legislation within the Committee's authority.

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U.S. House of Representatives
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Washington, DC 20515

June 12, 2022

Mr. Bob McKernan
President
Blue Advertising
607 14th Street, NW
Suite 300
Washington, DC 20005

Dear Mr. McKernan:

We write to request information and documents related to Blue Advertising's work on behalf of fossil fuel industry clients on the subject of climate change.

The Committee on Natural Resources (Committee) has jurisdiction over management of federal fossil fuel resources with the potential to drive climate change, and conservation of lands, waters, and species harmed by climate change.¹ Public perception of climate science influences implementation of current federal policy and informs development of potential legislation within the Committee's authority.

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U.S. House of Representatives
Committee on Natural Resources
Washington, DC 20515

June 12, 2022

Mr. Sam Singer
President
Singer Associates
47 Kearny Street, 2nd Floor
San Francisco, CA 94108

Dear Mr. Singer:

We write to request information and documents related to Singer Associates' work on behalf of fossil fuel industry clients on the subject of climate change.

The Committee on Natural Resources (Committee) has jurisdiction over management of federal fossil fuel resources with the potential to drive climate change, and conservation of lands, waters, and species harmed by climate change.¹ Public perception of climate science influences implementation of current federal policy and informs development of potential legislation within the Committee's authority.

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