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Arizona Voter Support for Greater Grand Canyon Heritage National Monument

Survey Conducted January 14-17, 2016

Fairbank, Maslin, Maullin, Metz & Associates – FM3

PUBLIC OPINION RESEARCH & STRATEGY

220-4301

Methodology

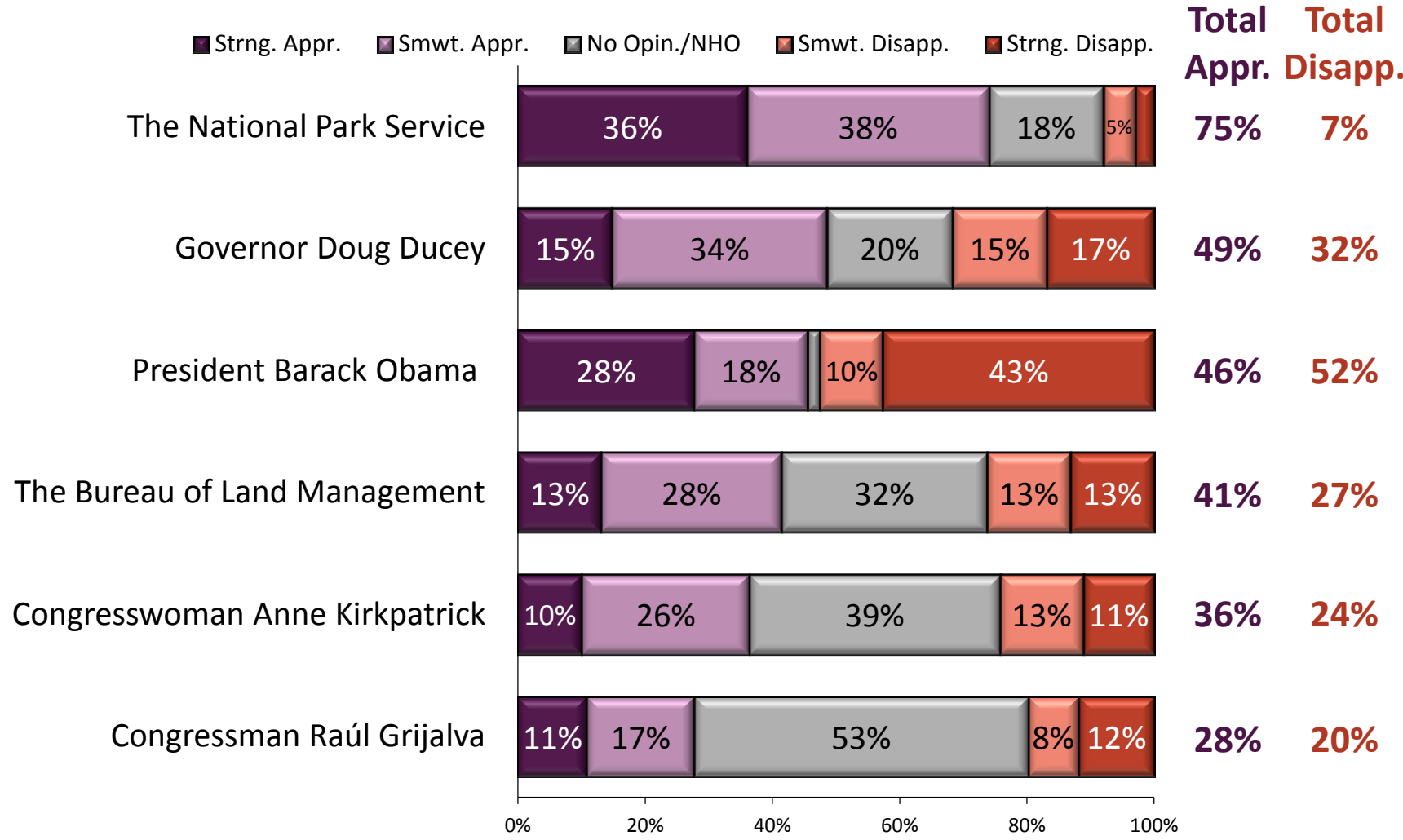
- 500 telephone interviews with likely November 2016 voters statewide in Arizona, along with an oversample of 200 in Congressional District 1, for an unweighted total of 703 interviews
- Conducted January 14-17, 2016 via landline and cell phones
- Margin of sampling error +/-4.4% at the 95% confidence interval for the statewide sample
 - +/-6.2% for the Congressional District 1 sample
- Due to rounding, some percentages do not add up to 100%
- Selected comparisons to statewide survey conducted by Public Opinion Strategies in June of 2009



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Issue Context

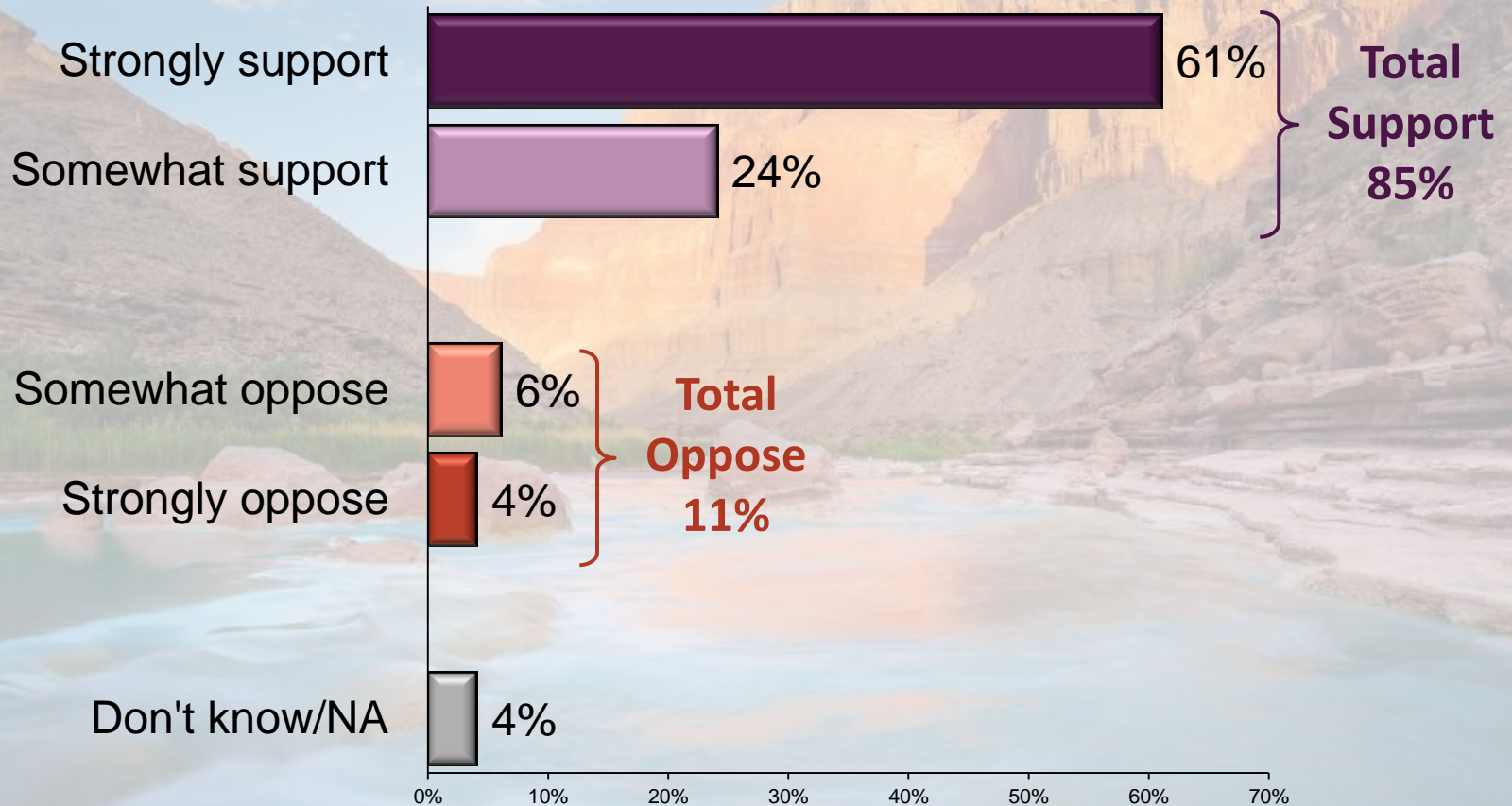
Three-quarters approve of the National Park Service; attitudes toward others are mixed.



Q1. I'd like to read you a list of some different individuals and agencies active in public life. Please indicate whether you approve or disapprove of the job they are doing at this time.

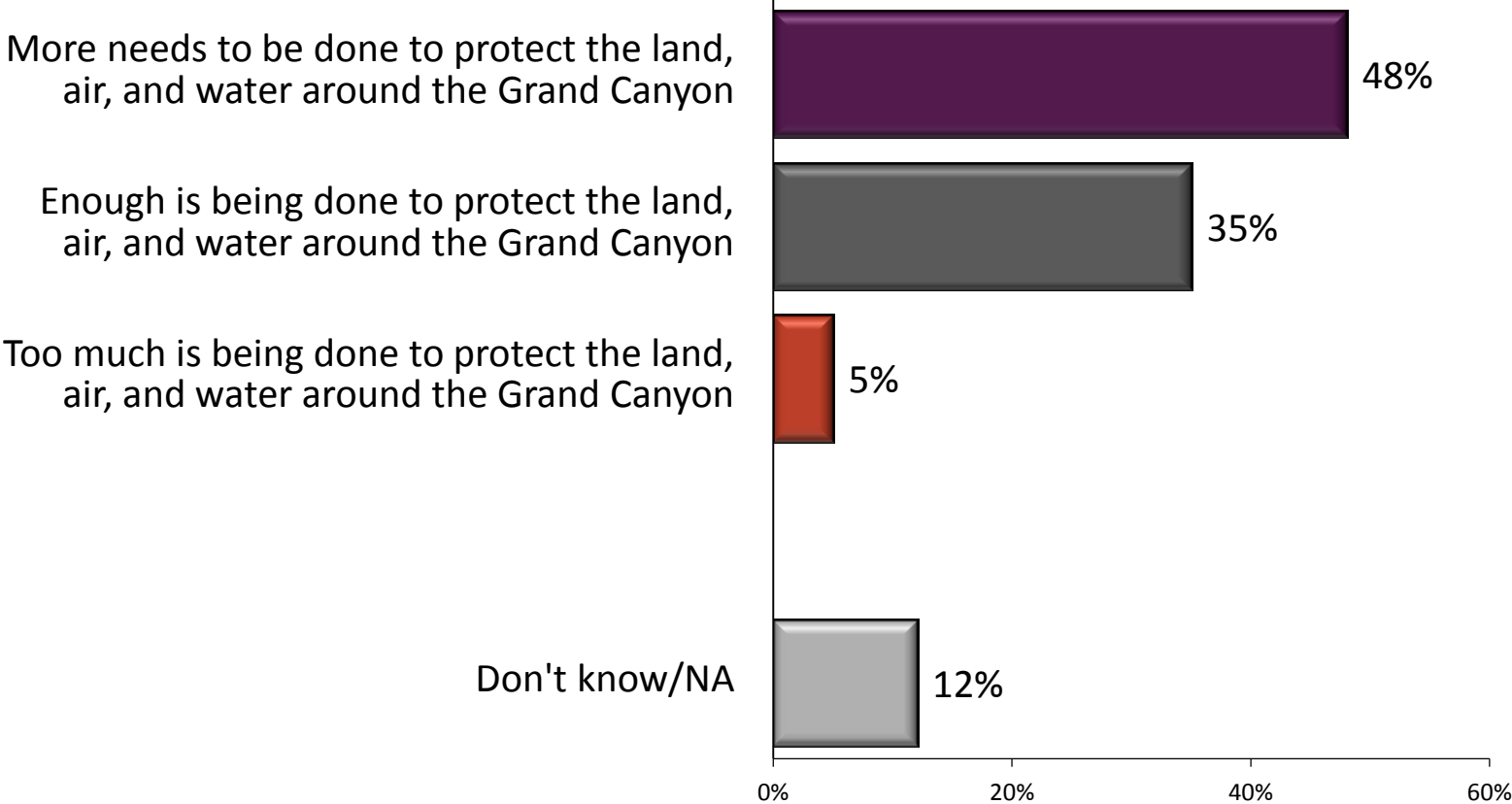
Support for national monuments in principle is overwhelming.

Do you generally support or oppose the idea of designating protected lands as national monuments?

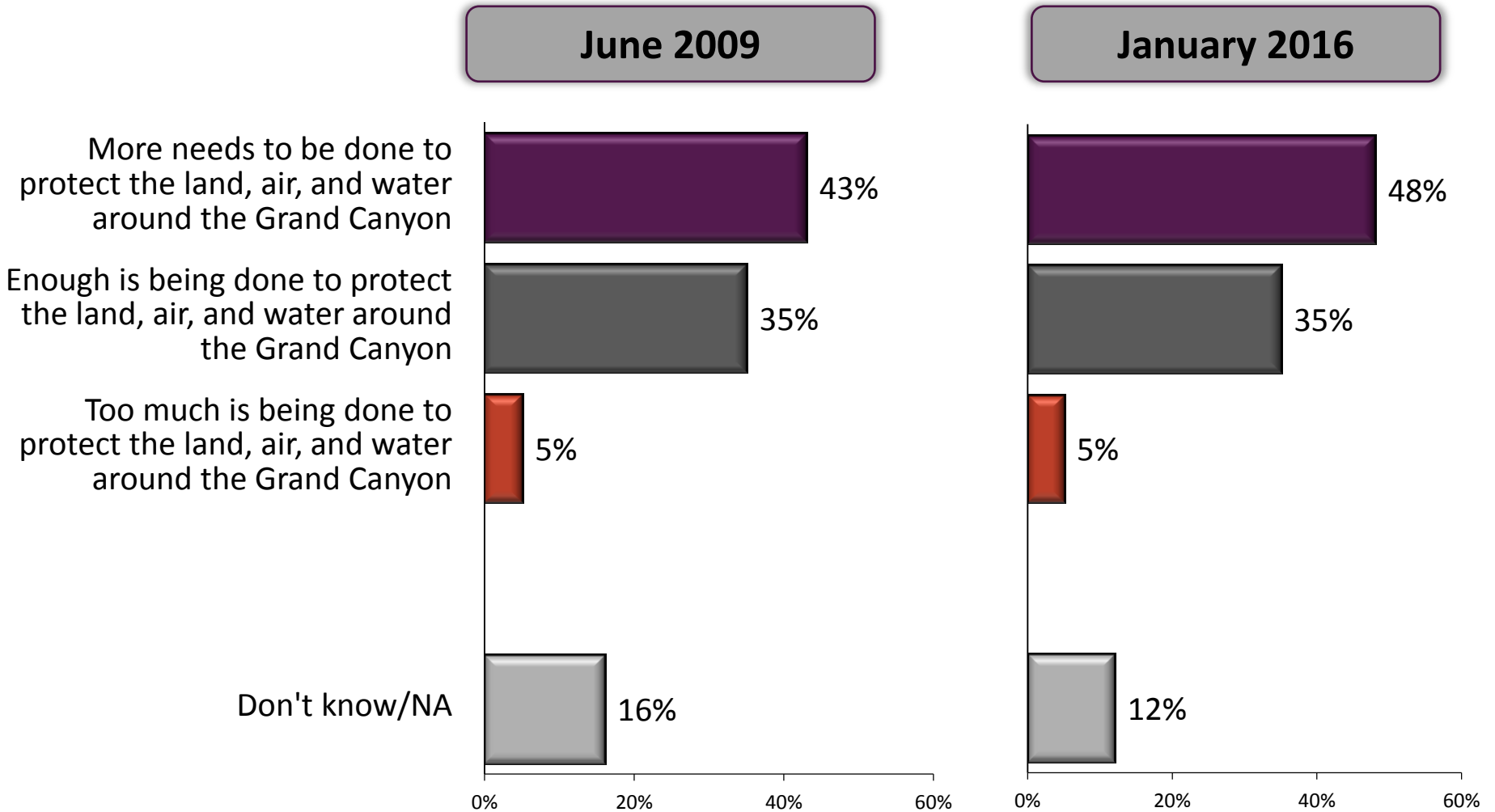


Nearly half believe more should be done to protect the land, air, and water around the Grand Canyon.

Thinking about the land, air, and water around Grand Canyon National Park, would you say that ...



This is slightly higher than in 2009.





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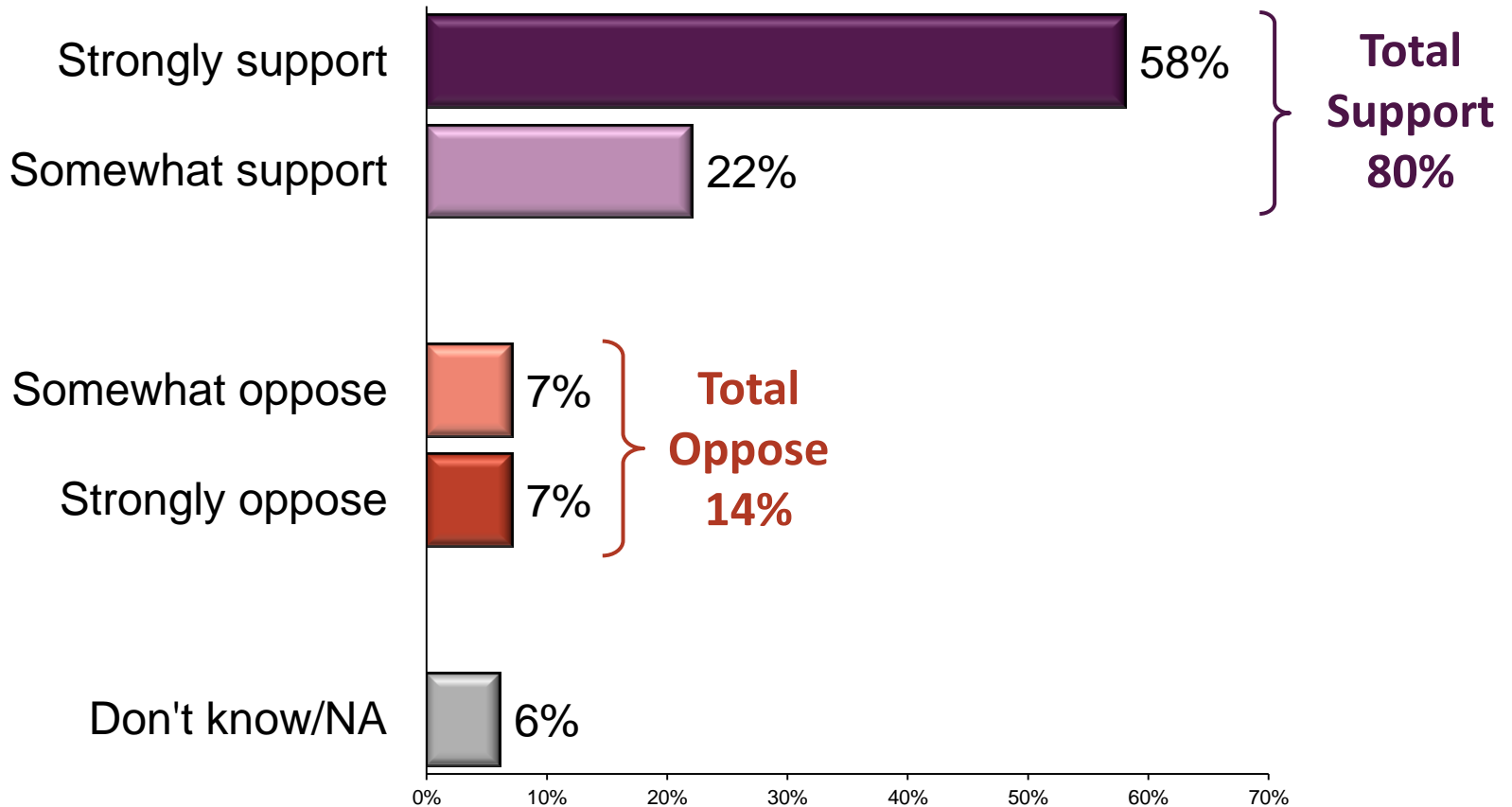
Introducing the Greater Grand Canyon Heritage National Monument

Introducing the Monument

The Greater Grand Canyon Heritage National Monument would provide permanent federal protection for, and ban all new uranium mines on more than a million acres of public land surrounding Grand Canyon National Park. It would also protect hundreds of springs on both the North and South Rims of Grand Canyon that provide wildlife habitat, contribute to the Grand Canyon watershed, and feed the Colorado River. This land is home to more than 3,000 ancient Native American sites, as well as sacred sites like Red Butte. National Monument status would allow public use for hiking, photography, school trips, some biking and grazing on these lands, while prohibiting development and mining.

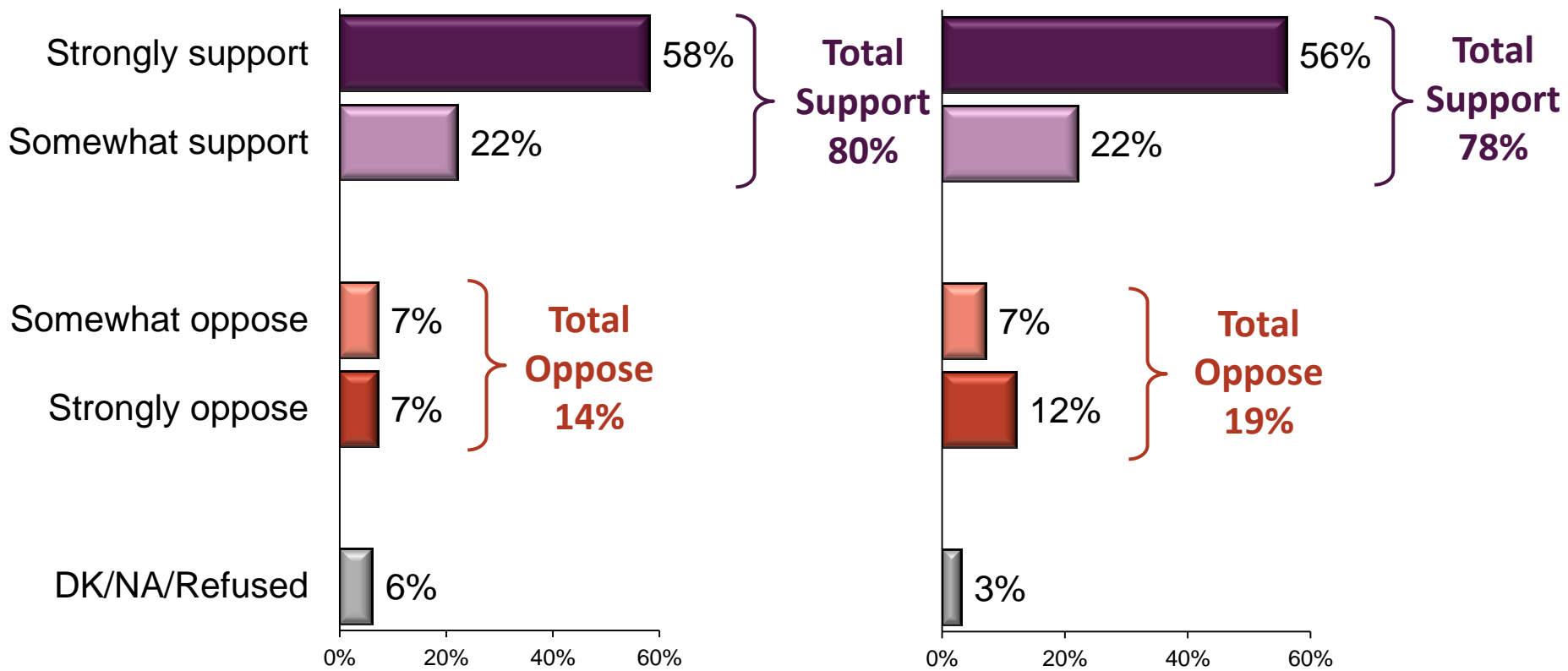
Four in five Arizonans support establishing the Monument.

Having heard this, would you say that you support or oppose the establishment of the Greater Grand Canyon Heritage National Monument?

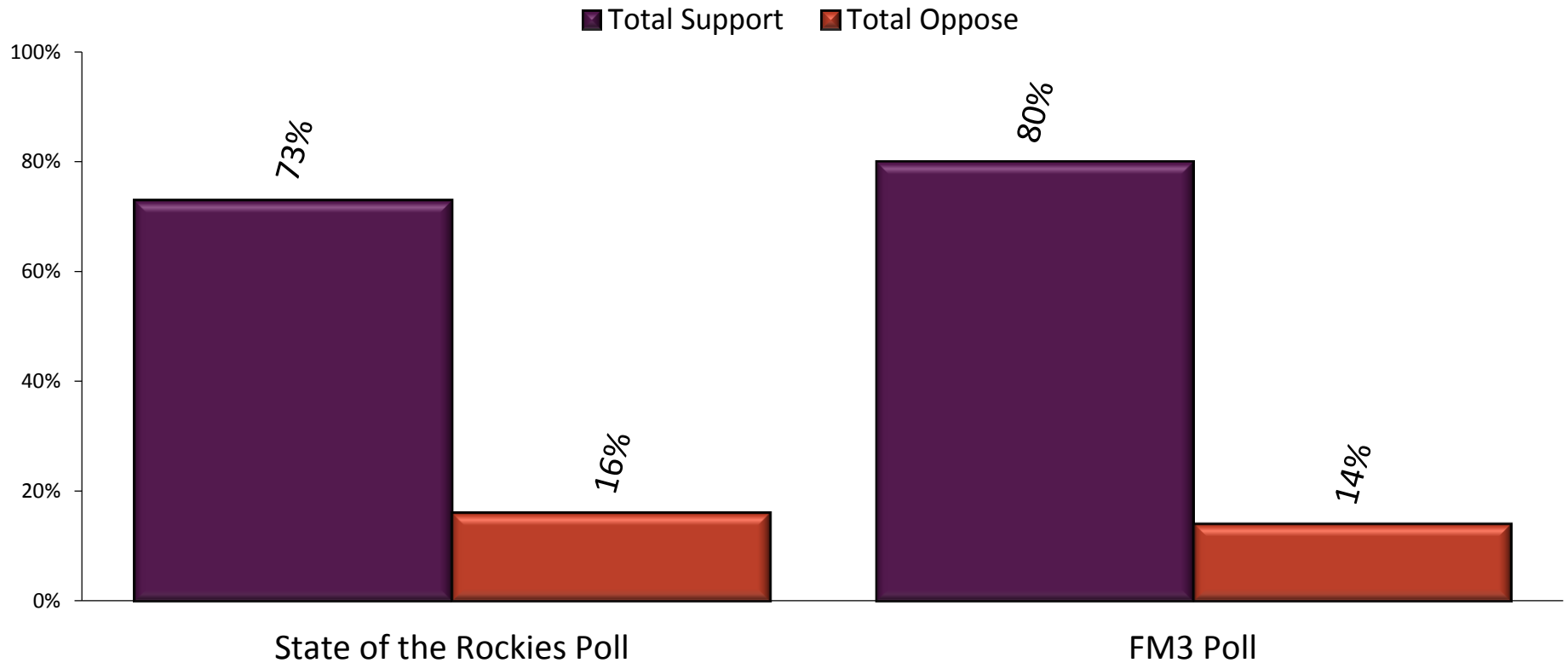


Voters in the First Congressional District are equally supportive.

All Arizonans **Congressional District 1**

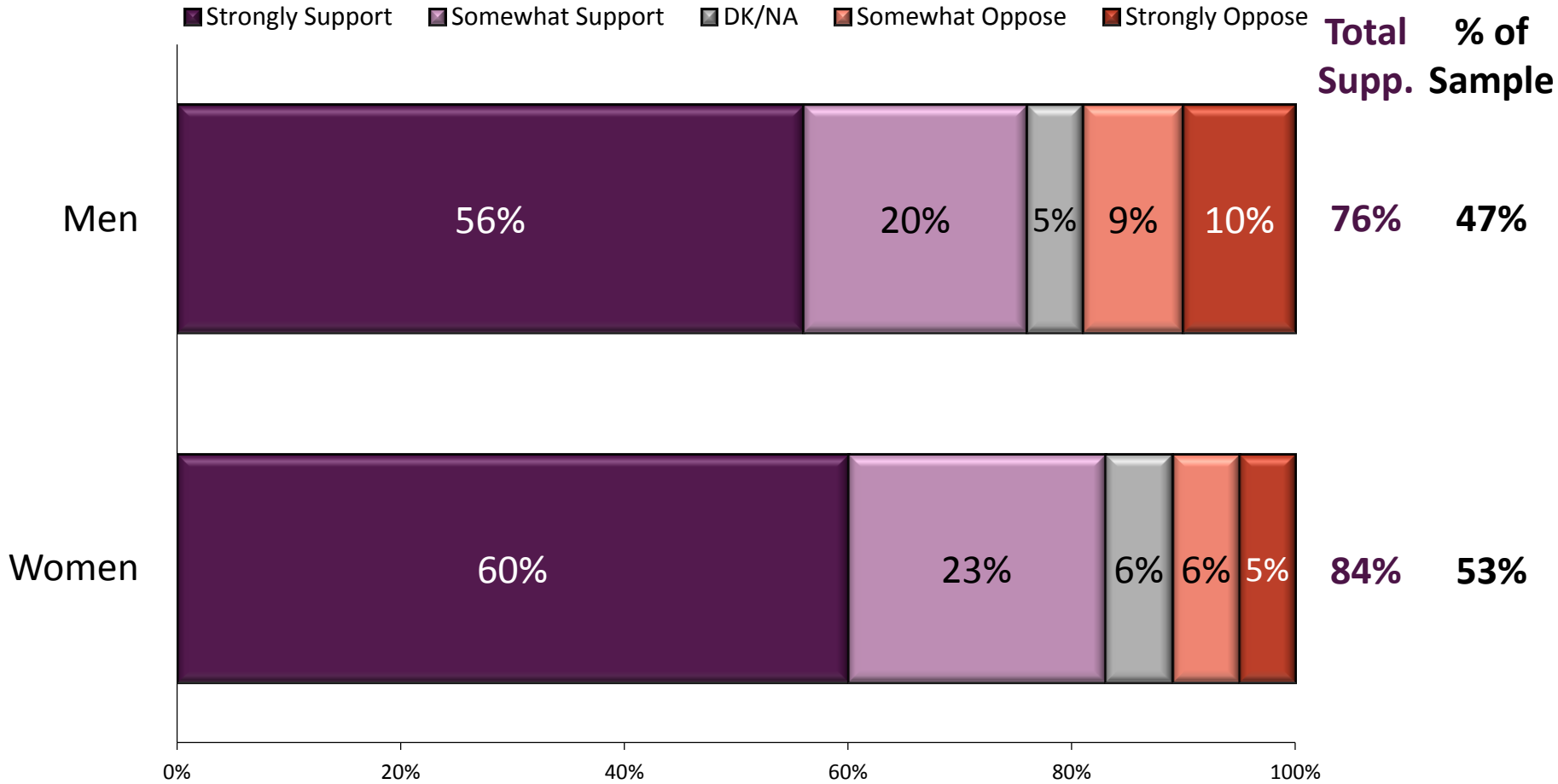


This is slightly higher than found in another recent poll of Arizonans, which used slightly different language.



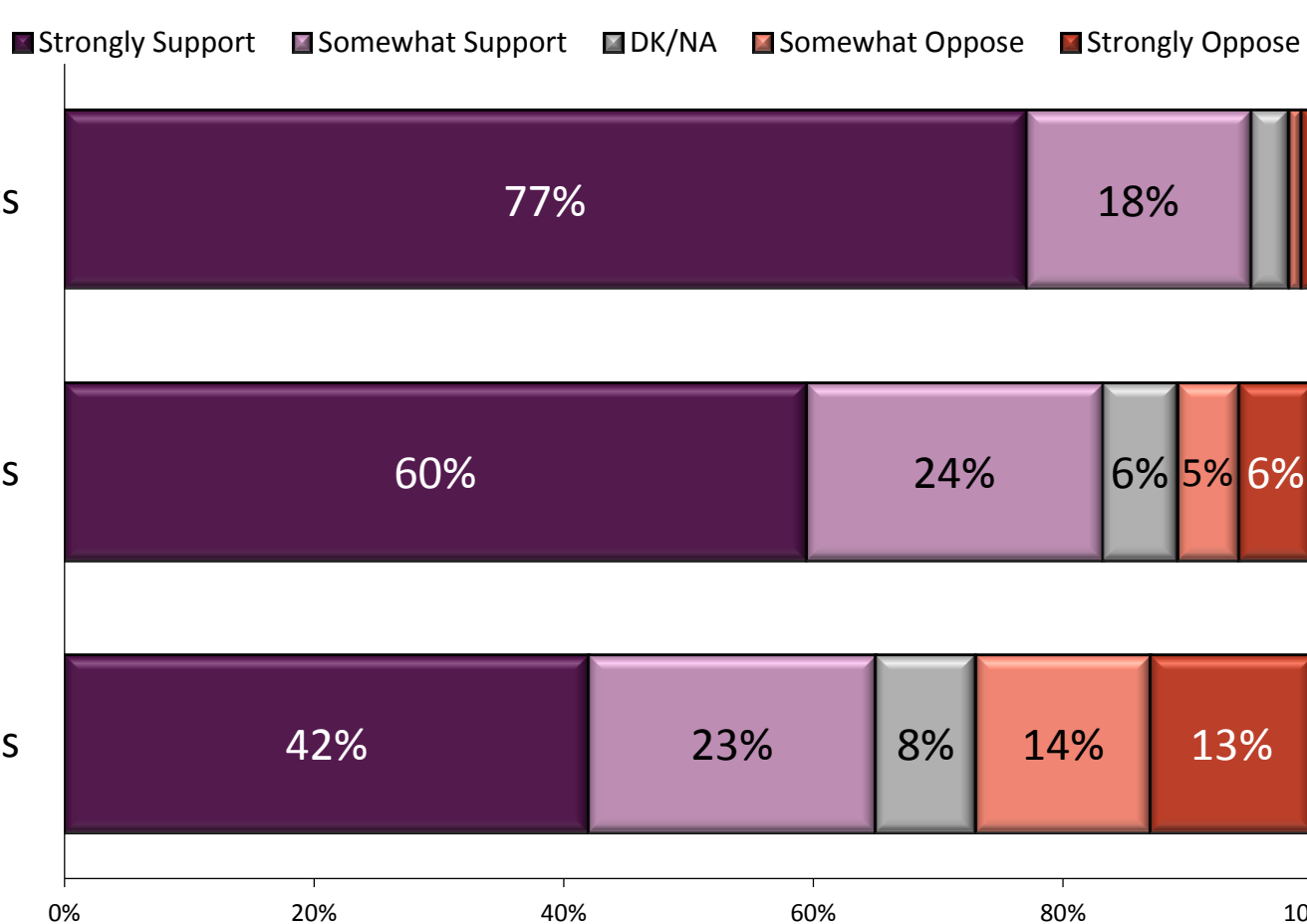
Women are modestly more supportive than men.

Initial Support by Gender



Nearly two-thirds of Republicans support it, as do more than four in five Independents and Dems.

Initial Support by Party



Total % of Supp. Sample

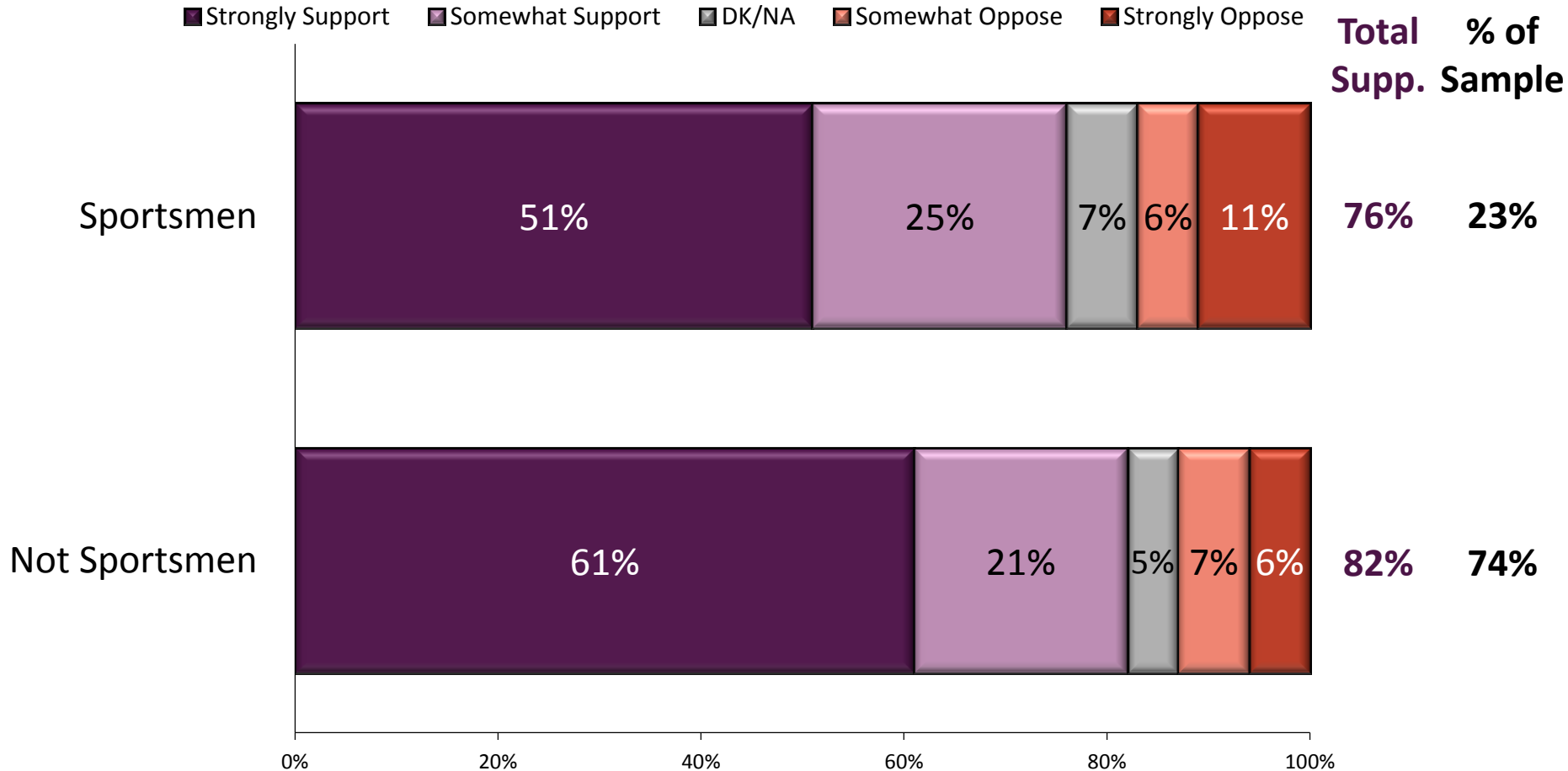
95% 30%

84% 32%

65% 38%

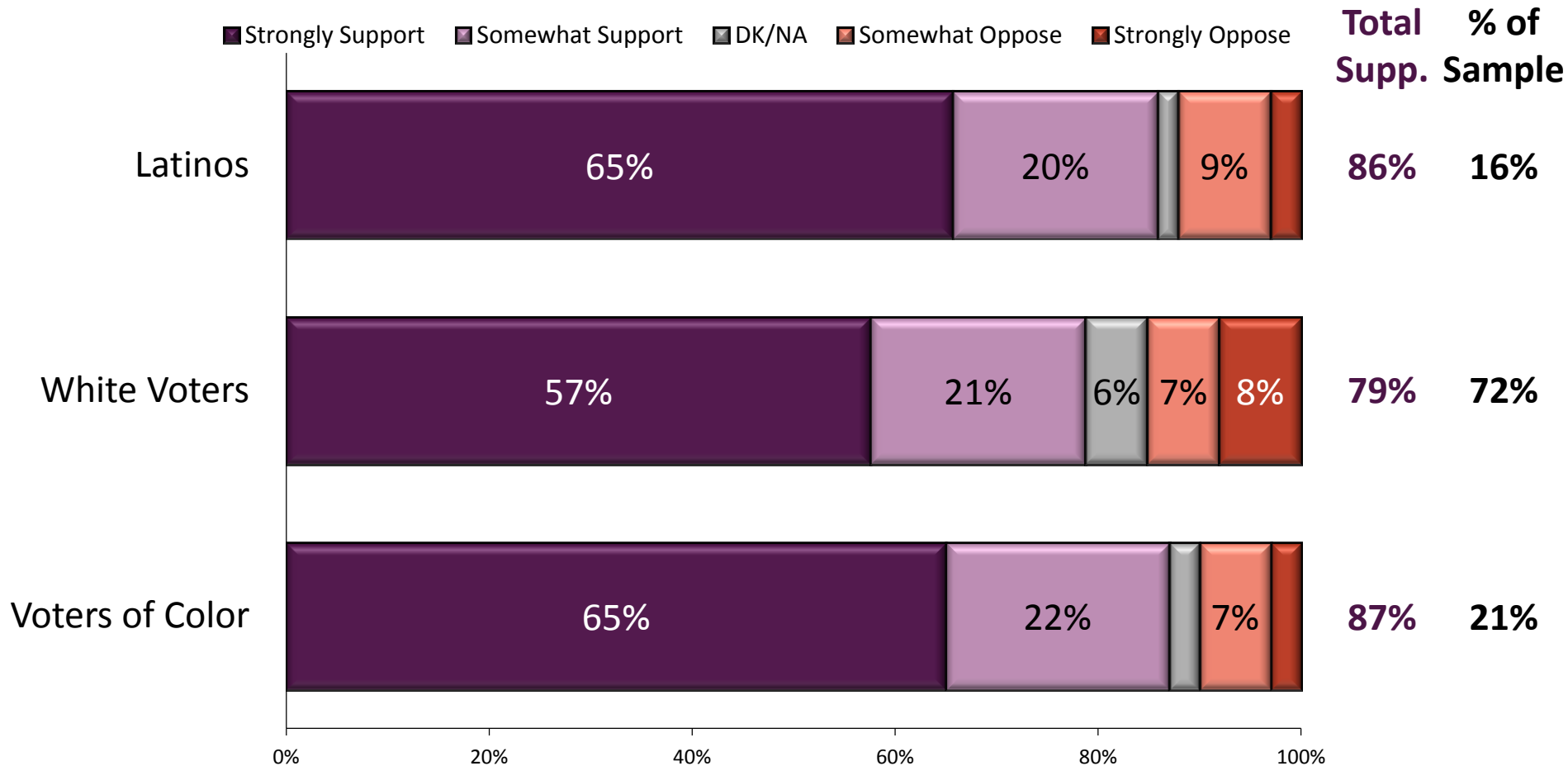
A majority of sportsmen strongly support the proposed monument.

Initial Support by Sportsmen



Nearly two-thirds of Latinos and voters of color *strongly* support the monument.

Initial Support by Ethnicity



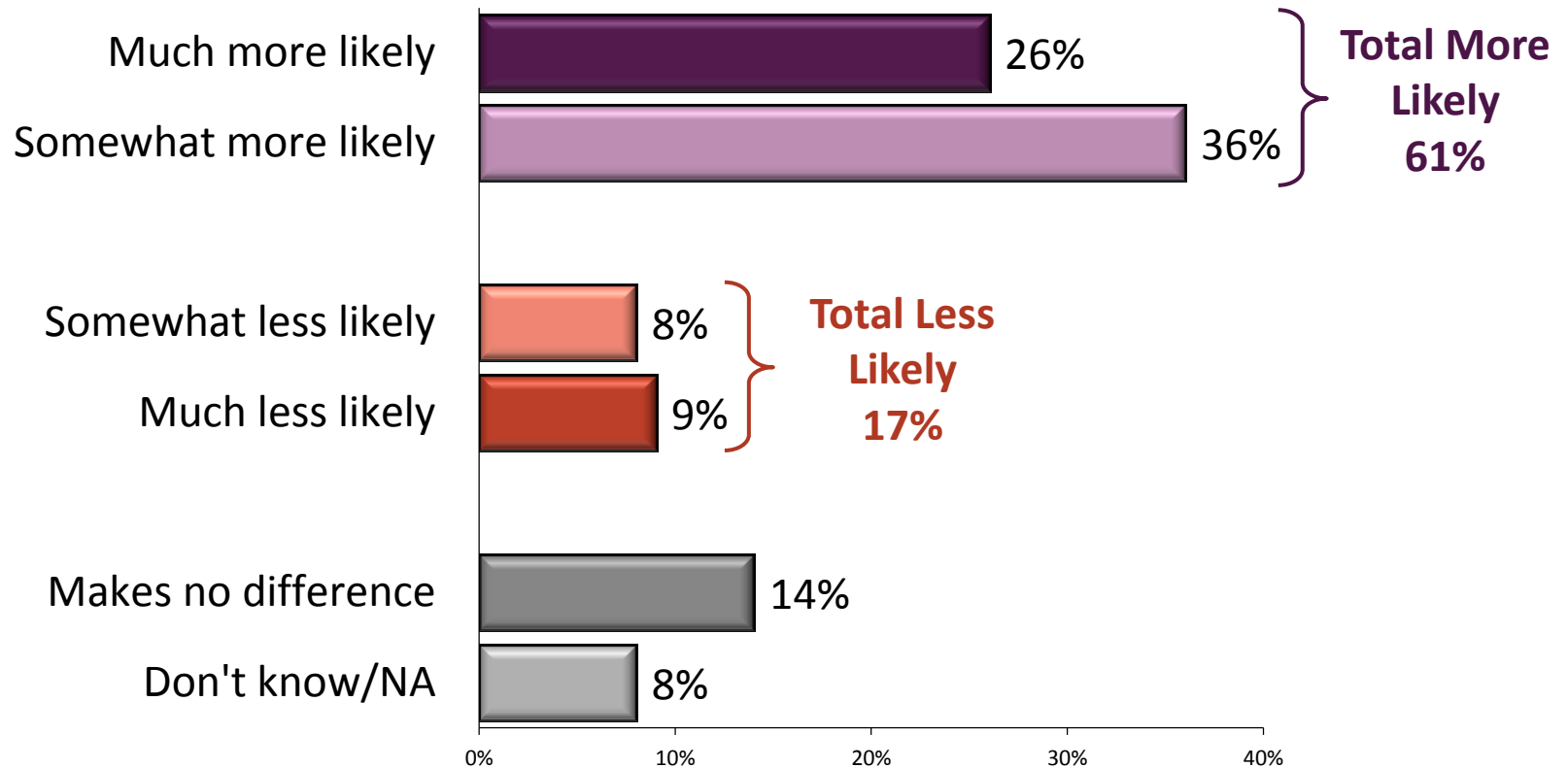


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The Role of Congressional Support

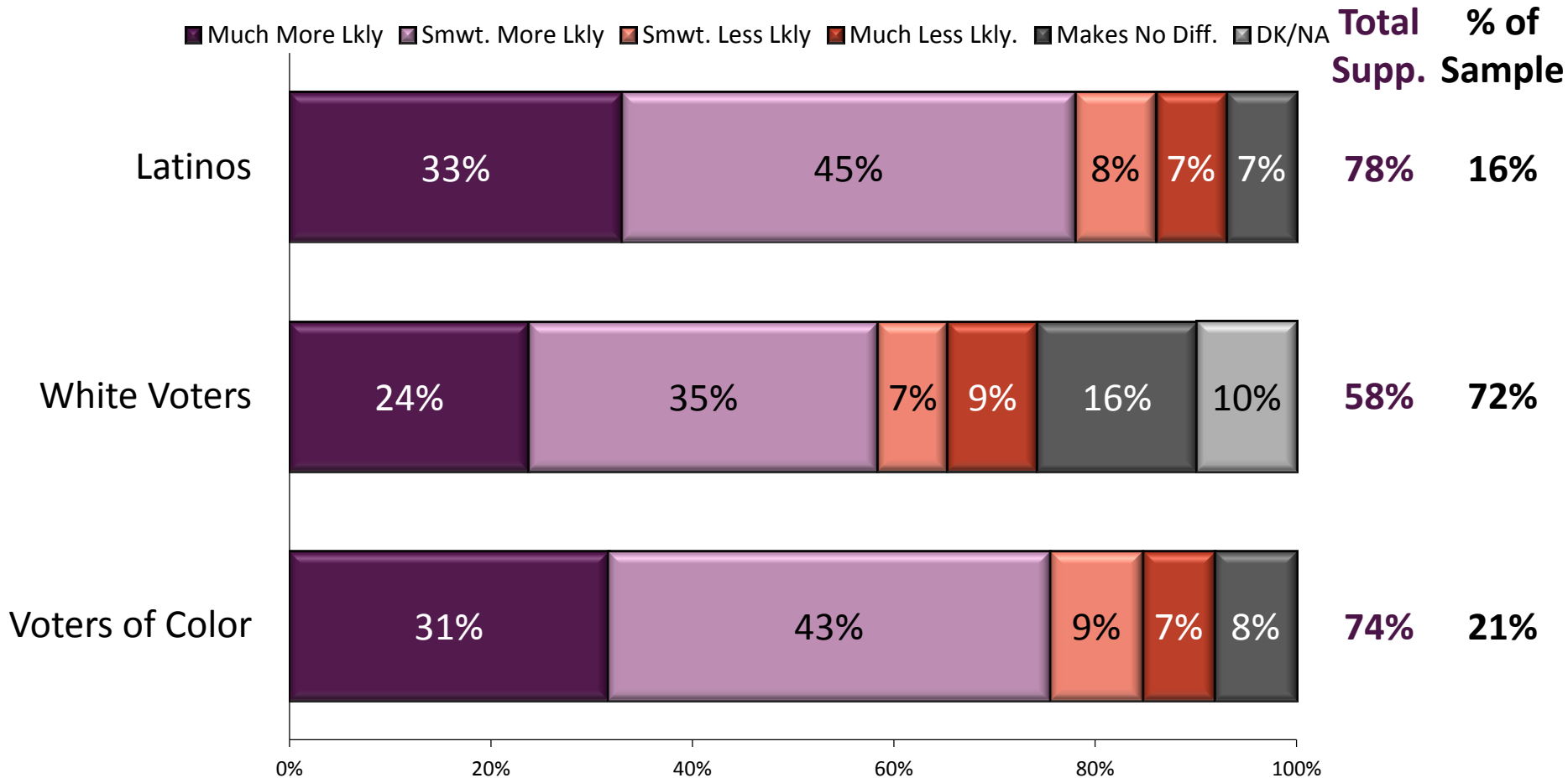
By a three-to-one margin, voters say they are more likely to support a member of Congress who backs the Monument.

Suppose that your member of Congress supported the creation of this national monument. Would that make you more likely or less likely to vote for them?



Support for the monument solidifies support for a monument among voters of color.

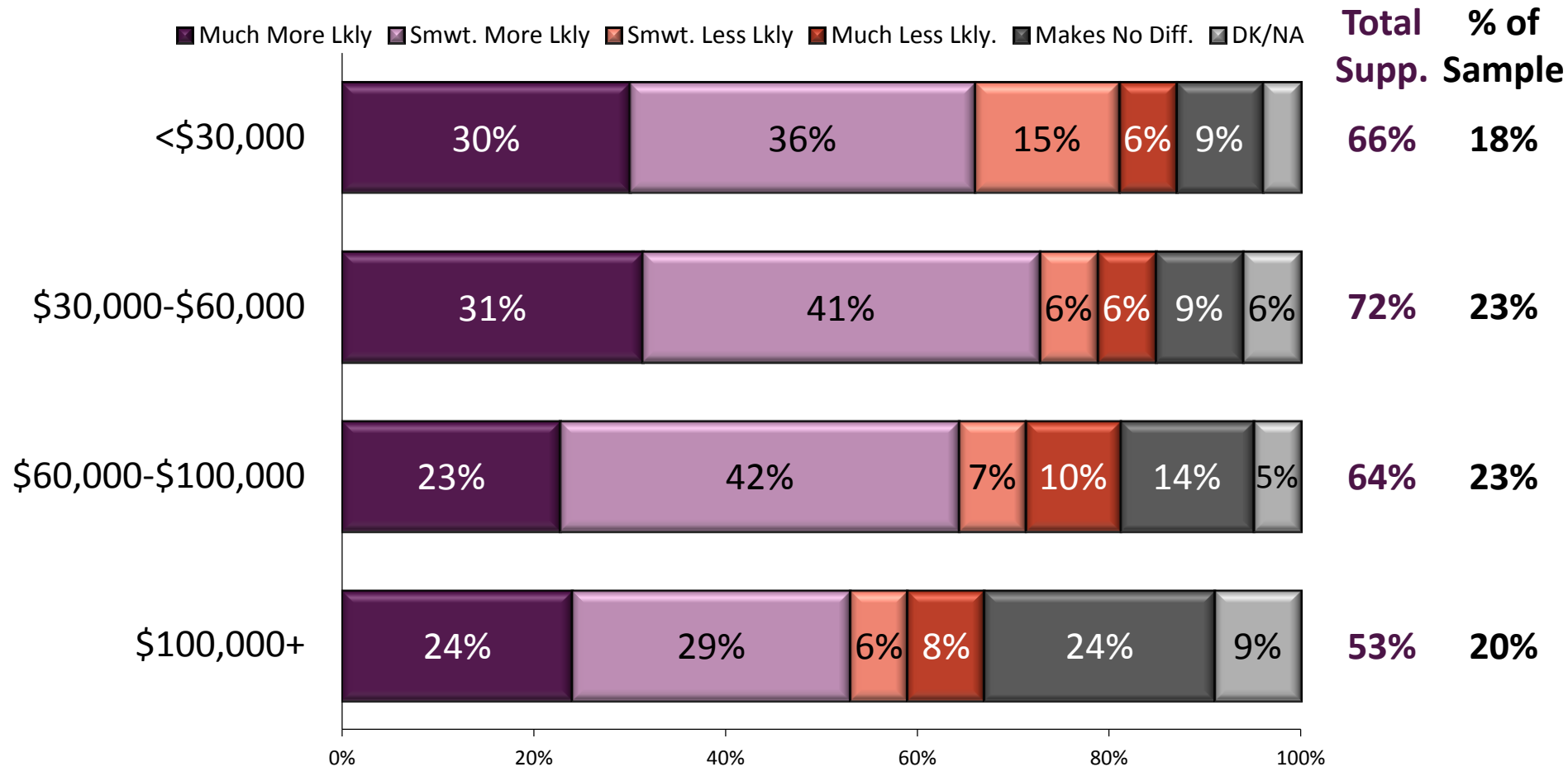
Impact on Vote by Ethnicity



Q7. Suppose that your member of Congress supported the creation of this national monument. Would that make you more likely or less likely to vote for them?

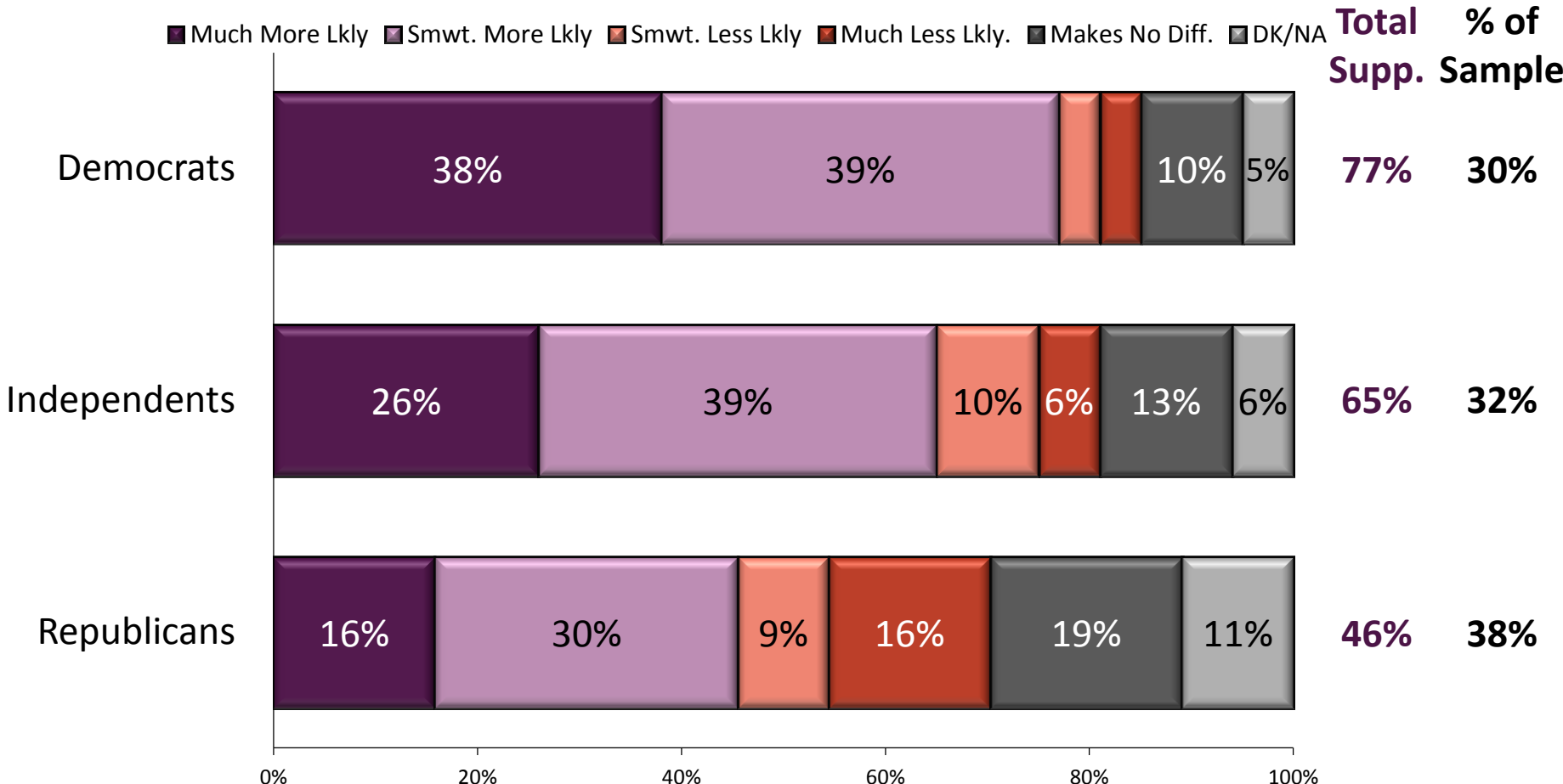
Middle-income voters are most likely to say that their votes would be positively impacted.

Impact on Vote by Household Income



Even among Republicans, a plurality offers more support for a member of Congress who backs the monument.

Impact on Vote by Party



Q7. Suppose that your member of Congress supported the creation of this national monument. Would that make you more likely or less likely to vote for them?

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